

# PARTY LIVELINE!

Live and Interactive **Every Night!**  
Music Intensive - **Nothing But Hits!**  
Real People, **Endearing Host!**

Steve McVie, Station Manager/PD at Y101, (WHYA) Cape Cod, MA

“Mason is REAL. He’s charming, sincere, natural and friendly. The instant you hear him you want to be his friend, and that’s what live radio should be all about, wanting to be a part of the party!”

Mike Brandt, General Manager/PD at KISS 102.7 (WWFA)Huntsville/Florence, AL:

“We’ve actually had several people tell me how great the night show sounds. For people to take their time to reach out to respond to something - that’s special. You really brought the station to life!”

Eugene “Bic” Bichlmeier, PD at Hits 106 (KQKY), Kearney/Grand Island, NE:

“I’m very confident we’ll have a great book - despite joining halfway through. We’re the only station taking live calls from Nebraska. I listen to the overnight replay show a lot because I hate to miss a beat! I’m so happy to have you on my station!”

## TURN YOUR LISTENERS INTO FANS

“I didn’t like the guy you replaced, zzzzzzz because all he did was talk and it felt fake. Your show is like a big gathering with lot of real people...and I never get sick of hearing the same songs cuz everything else going on is worth listening to.”

“We always have the show on at Subway and we’re low key partying, blasting the music and laughing at all the stuff you say when we don’t have customers. For real you make we wanna be listening on the radio cuz its fun!”

“I never really listened to the radio a lot until your show came on because it helps me forget about all the crap happening in the world and I love hearing all the people who call!”

“I’m in my 40s and work with a bunch of teenagers at Dunkin’ Donuts and we always have Y-101 on, but we crank it up when Party Liveline comes on. It makes me hate my job a little less.”

“You’re a great DJ!!! Your enthusiastic voice, presentation, humor and super fantastic music selections!”

“Its funny cuz I have three kids and work all day but I make it a point to listen to Liveline every night because the music is literally all of my favorite songs and you keep me sane!!!!!!!!!!!! I love the contests like *Secret Sound* and *Who Sings It* even though I’m always too slow to call and actually win lol.”

“I can’t get you on my local radio but I’m always listening online through other stations. Honestly your show is what will keep radio alive. Johnny G is a broadcast legend and you are carrying on the great legacy and bringing entertainment to a new generation that pretty much lost its interest in radio a long time ago.”